

# OLIVIA COPSEY

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CREATIVE MARKETING DESIGNER

## SKILLS

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe LightRoom
- Adobe Premiere
- Writing for blogs
- Social Media Management
- Photography

## EDUCATION

**BACHELORS DEGREE**  
Journalism  
Goshen College

**ASSOCIATES DEGREE**  
General Studies  
Hesston College

**HONORS DEGREE**  
Bethany Christian High  
School

## CAREER PROFILE

As an artist and musician, I know how important it is to reach, sustain and grow an audience. I've been doing this myself with my photography business for 4 years. I am an intern at EyeDart Creative Studios which provides me with experience writing for social media outlets like Instagram, Facebook, and Twitter. I've learned how to create a succesful campaign that draws people to a page for likes and inquiries. I have also been a correspondent for *The Goshen News* and *The Record* providing journalistic style photos and captions that enhance a story. Timely, priority driven and innovative I'm always looking for ways to create new things.

## WORK EXPERIENCE

**August 2018  
to Present**

**CREATIVE MARKETING INTERN**  
EyeDart Creative Studio – (574) 312-5677  
234 S Main St #1, Goshen, IN 46526

**Skills Gained**

Interviewing, Marketing for companies and businesses, working with a team, designing for various clients, writing for blog and website outlets

**February 2018  
to Present**

**SOCIAL MEDIA & MARKETING MANAGER**  
Reverie Yarn, Decor & Gifts – (574) 971-5129  
201 S Main St, Goshen, IN 46526

**Skills Gained**

Website design, social media management, graphic design for sales, discounts and events, experience with Shopify.

REFERENCES AVAILABLE UPON REQUEST

**August 2015  
to Present**

**FREELANCE PHOTOGRAPHY**

Copsey Phootgraphy – (574) 536-7176  
1624 S 8th St, Goshen, IN 46526

**Skills Gained**

Running, managing, marketing an independent business. Conducting sales with customers, scheduling events and responding to customer needs.

Experience with: senior, event, journalism wedding, portraiture, professional maternity and family photoshoots.

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**August 2016  
to Present**

**CORRESPONDENT PHOTOGRAPHER**

The Goshen News – (574) 533-2151  
114 S. Main St, Goshen, IN 46526

**Skills Gained**

Creating photos that add detail to the story being told, photographing action shots, recording and writing photo captions for print and online publications.

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**August 2016  
to April 2017**

**PHOTO EDITOR**

The Record – (574) 535-7000  
1700 S Main St, Goshen, IN 46526

**Skills Gained**

Leading others, assigning tasks to others, editing, uploading and taking photos for print and online versions of *The Record*. Photographing events such as: music events in Sauder Concert Hall, Reith Concert Hall, convocations, campus life and taking headshots for perspectives articles.

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**August 2017  
to Present**

**DIGITAL EDITOR**

The Record – (574) 535-7000  
1700 S Main St, Goshen, IN 46526

**Skills Gained**

Working with an editor in Chief to schedule articles from *The Record* on the following platforms: personal website, Twitter and Facebook. Recently created, and now run, the Instagram for this paper.